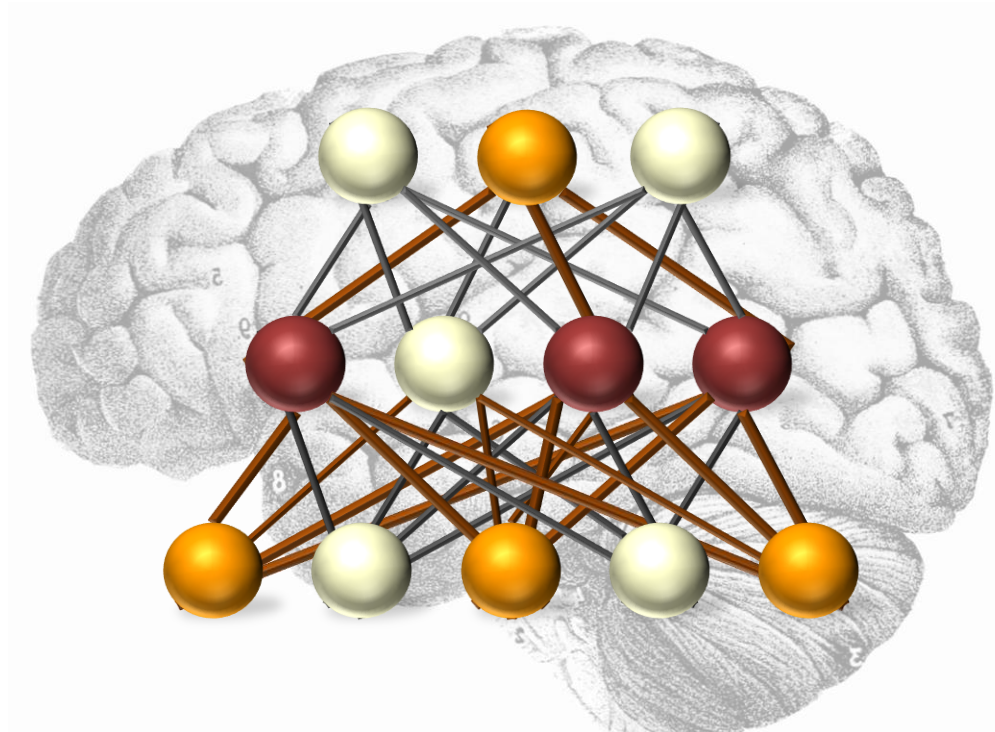


Report Writing *(The Series)*

Hooking Reader's Interest (Part 1)

Alianna J. Maren, Ph.D.



AI

After Hours

with
Alianna J. Maren, Ph.D.



Your Initial “Information Pyramid”

Capture Reader Interest and Attention:

Your Initial “Information Pyramid”

Capture Reader Interest and Attention:



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Your Initial “Information Pyramid”

Capture Reader Interest and Attention:

- ✓ Increasing Information Volume (your “information pyramid”)

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- ✓ **Give Reader Motivation to Engage –** relevance + accessibility

Your Initial “Information Pyramid”

Capture Reader Interest and Attention:

- ✓ Increasing Information Volume (your “information pyramid”)
- ✓ Give Reader Motivation to Engage – relevance + accessibility
- ✓ **Think Storyline!**

Report Organization: High-Level & Intro

Orienting Your Reader

Initial Info Pyramid

Title & Author(s)

Abstract & Keywords:
Your Story in Brief

Introduction: *Storyline*

Main Body

Your Goal:
Get Initial Attention

- ***Who:*** Authors
- ***What:*** Title
- ***Where:*** Author Affiliations

The Beginning

Top of the “Information Pyramid”:

- ✓ **Who** – author(s)

The Beginning

Top of the “Information Pyramid”:

- ✓ Who – author(s)
- ✓ What – title

The Beginning

Top of the “Information Pyramid”:

- ✓ Who – author(s)
- ✓ What – title
- ✓ **Where:**
 - ✓ Physical space - Author affiliations

The Beginning

Top of the “Information Pyramid”:

- ✓ Who – author(s)
- ✓ What – title
- ✓ **Where:**
 - ✓ Physical space - Author affiliations
 - ✓ Conceptual space - Keywords

The Beginning

Top of the “Information Pyramid” - Continued:

- ✓ **Why** – strong, compelling “need to read”

The Beginning

Top of the “Information Pyramid” - Continued:

- ✓ **Why** – strong, compelling “need to read”
- ✓ **Strong problem statement**

The Beginning

Top of the “Information Pyramid” - Continued:

- ✓ **Why** – strong, compelling “need to read”
 - ✓ Strong problem statement
 - ✓ **Broaden the scope**

The Beginning

Top of the “Information Pyramid” - Continued:

- ✓ **Why** – strong, compelling “need to read”
 - ✓ Strong problem statement
 - ✓ Broaden the scope
 - ✓ **Something they can use**

The Beginning

Top of the “Information Pyramid” - Continued:

- ✓ **Why** – strong, compelling “need to read”
 - ✓ Strong problem statement
 - ✓ Broaden the scope
 - ✓ Something they can use
- ✓ **How** – practical specifics: data, methods, results (verifiable), applications, etc.

Report Organization: High-Level & Intro

Orienting Your Reader

Initial Info Pyramid

Title & Author(s)

Abstract & Keywords:
Your Story in Brief

Introduction: *Storyline*

Main Body

Your Goal:

Hook with Storyline

- **Why:** *Important topic and work*
- **How:** *Brief methods and results*

Report Organization: High-Level & Intro

Orienting Your Reader

Initial Info Pyramid

Title & Author(s)

Abstract & Keywords:
Your Story in Brief

Introduction: *Storyline*

Main Body

Your Goal:

**Bring Them INTO
Your Storyline**

*Get reader's
involvement – not just
attention!*

Next Vid:

Craft a Compelling Abstract:

- ✓ **What to do** – specific “do’s” – and ...

Next Vid:

Craft a Compelling Abstract:

- ✓ What to do – specific “do’s” – and ...
- ✓ **What NOT to do** (“Pet Peeves” and “Gotchas”)

Actually ...

We'll have a SERIES of vids in each of these areas (loosely organized into three topics):

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- ✓ **Structure**

Actually ...

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- ✓ Structure
- ✓ Visual interest

Actually ...

We'll have a SERIES of vids in each of these areas (loosely organized into three topics):

- ✓ Structure
- ✓ Visual interest
- ✓ **References**

And in THIS Vid ...

We talk about structure

(the first of several vids on the subject)

Think of Your Abstract as a Movie Trailer



Next Vid:

Craft a Compelling Abstract:

- ✓ What to do – specific “do’s” – and ...
- ✓ What NOT to do (“Pet Peeves” and “Gotchas”)

PLUS (Bonus Material):

- ✓ **Example** – Reworking my own abstract

Thank You!

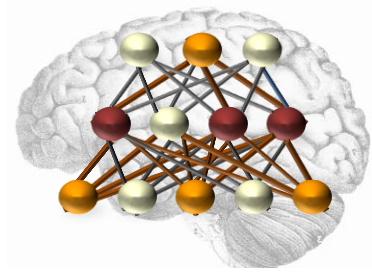
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This Vid Is Part of the Series: How to Write an Effective Research Paper



YouTube interface showing a channel page for Alianna J. Maren. The channel has 80 subscribers and features a video titled "Writing Your Research Paper" as part of a series. The interface includes navigation options like Home, Trending, Subscriptions, and Library, along with a search bar and a menu icon.

YouTube

alianna maren

Home

Trending

Subscriptions

Library

Alianna J. Maren

80 subscribers

CUSTOMIZE CHANNEL

YOUTUBE STUDIO

HOME VIDEOS **PLAYLISTS** CHANNELS DISCUSSION ABOUT

Created playlists

PLAY ALL 4

Writing Your Research Paper

VIEW FULL PLAYLIST

Neural Network Basics

VIEW FULL PLAYLIST

Natural Language Processing (NLP)

VIEW FULL PLAYLIST

Discourses

VIEW FULL PLAYLIST

Liked videos

Private

VIEW FULL PLAYLIST

